



LEGAL METROLOGY (PACKAGED COMMODITIES) RULES, 2011

Rule 7 - Principal display panel-its area, size and letter etc

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(1) In the case of a package having a capacity of ¹[ten cubic centimeters or less], the principal display panel may be a card or tape affixed firmly to the package and shall bear the required information.

²[(2) The height of any numeral and letter in the declaration required under these rules shall be as per Table-1.]

³[(3) The width of the letter or numeral shall not be less than one third of its height, except in the case of numeral " 1" and letters (i), (1) and (1);]

⁴[TABLE-I

| Serial Number | Area of Principal display panel in square centimeters | Minimum height of numerals and letters in millimeters | Minimum height of numerals and letters when blown, formed or molded on surface of container in millimeters |
|---------------|---|---|--|
| | (1) | (2) | (3) |
| 1 | A = 50 | 1.0 | ¹ [2.0] |
| 2 | 50 < A = 100 | 1.5 | 3.0 |
| 3 | 100 < A = 500 | 2.5 | 4.0 |
| 4 | 500 < A = 2500 | 4.0 | 6.0 |
| 5 | 2500 | 6.0 | 6.0] |

Table-II

⁵[***]

⁶[(4) The area not including the top, bottom, flange at top and bottom of cans, and shoulders and neck of bottle and jars shall be determined in the following manner, namely:-

- (a) in the case of a rectangular package, where one entire side can properly be considered to be the principal display panel side, the product of the height multiplied by the width of that side;
- (b) in case of a cylindrical or nearly cylindrical package, 40 per cent. of the product of the height of the package multiplied by the circumference;
- (c) in case of any other shaped package, 40 per cent. of the total surface of the package, or an area considered to be a principal display panel of the package.

(5) Except size of the numbers and letters for declaring net weight, retail sale price, date of expiry or best before or use by date (wherever and as applicable) and consumer care details, the provisions under sub-rules (1) to (4) shall not apply to a package if the information to be specified on such package under this rule is also required to be given by or under any other law for the time being in force.]

1. Substituted by G.S.R. 385(E), dated 14th May, 2015, for "five cubic centimeters or less" (w.e.f. 14.5.2015).

2. Substituted by G.S.R. 629(E), dated 23rd June, 2017, for sub rule (2) (w.e.f. 1.1.2018). Sub-rule (2), before substitution, stood as under:

"(2) The height of any numeral in the declaration required under these rules, on the principal display panel shall not be less than,-

(i) as shown in Table-I, if the net quantity is declared in terms of weight or volume;

(ii) as shown in Table-II, if the net quantity is declared in terms of length, area or number. "

3. Substituted by G.S.R. 629 (E), dated 23rd June, 2017, for sub rule (3) (w.e.f. 1.1.2018). Sub rule (3), before substitution, stood as under:

"(3) The height of letters in the declaration shall not be less than 1 mm height and when blown, formed, molded, embossed or perforated, the height of letters shall not be less than 2 mm:

Provided that the width of the letter or numeral shall not be less than one third of its height, except in the case of numeral '1' and (i), (I) and (1),"

4. Substituted by G.S.R. 629(E), dated 23rd June, 2017, for Table-I (w.e.f. 1.1.2018). Table -I, before substitution, stood as under:

| Serial Number | Net quantity in weight/volume | Minimum height in millimeters | |
|---------------|--------------------------------|-------------------------------|---|
| | | Normal case | When blown, formed, molded, embossed or perforated on container |
| 1 | Upto 200g/ml | 1 | 2 |
| 2 | Above 200g/ml and upto 500g/ml | 2 | 4 |
| 3 | Above 500g/ml | 4 | 6" |

5. Table II Omitted by G.S.R. 629(E), dated 23rd June, 2017 (w.e.f. 1.1.2018). Table II, before omission, stood as under:

| Serial Number | Net quantity in length, area or number area of principal display panel | Minimum height in millimeters | |
|---------------|--|-------------------------------|---|
| | | Normal case | When blown, formed, molded, embossed or perforated on container |
| 1 | Upto 100 cm ² | 1 | 2 |

| | | | |
|---|---|---|----|
| 2 | Above 100 cm ² and upto 500 cm ² | 2 | 4 |
| 3 | Above 500 cm ² and upto 2500 cm ² | 4 | 6 |
| 4 | Above 2500 cm ² | 6 | 6" |

6. Substituted by G.S.R. 629(E), dated 23rd June, 2017, for sub rule (4) and (5) (w.e.f. 1.1.2018). Earlier sub rule (5) was amended by G.S.R. 385(E), dated 14th May, 2015 (w.e.f. 1.1.2016). Sub rule (4) and (5), before substituted, stood as under:

"(4) The provisions under sub rules (1) to (3) shall not apply to a package if the information to be specified on such package under this rule is also required to be given by or under any other law for the time being in force.

(5) the area not including the top, bottom, flange at top and"

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